



**PATRICIA ANN LAZARO**  
UI DESIGNER/  
FRONT-END DEVELOPER

## PROFILE

5510 Boyle Street, Palanan,  
Makati City,  
Philippines 1235

+63 9165777713  
www.lazaropatricia.com  
hire@lazaropatricia.com

## WHAT I DO?

- User Interface & Experience Design
- Interaction Design
- Front-End Web Development
- Mobile App Development using Ionic Framework
- CMS (Wordpress, Drupal, Joomla)

## PROFICIENCY



## SOCIAL

- Instagram @patricialazaro
- Twitter @patricialazaro
- LinkedIn lazaropatricia
- Facebook lazaropatricia
- Behance be.net/patricialazaro
- LinkedIn linkedin.com/in/patricialazaro

## EDUCATION

De La Salle-College of Saint Benilde  
2544 Taft Ave, Malate, Manila, Philippines, 1004

Bachelor of Arts in Multimedia Arts  
May 2011 - July 2015

## HONORS & AWARDS

- Honorable Mention Award CGPA: 3.256
- Pierre Romançon Scholarship Grant
- Student Publications Scholarship Grant
- Lead Creative at the Conversations 2015 & [Re]framed: A Multimedia Arts Exhibit 2015
- Nominated for Best in Photography at the 2014 MMA Awards
- Consistent Honors Plaque Award for the SY 2012-2013

## EXPERIENCES

Web Designer, GMA New Media INC. (Digify Inc.)  
12th Floor, GMA Network Center, EDSA corner  
Timog Avenue, Quezon City, Philippines  
December 2015 - Present

- Tasked to do Web Designs and Mobile Designs for client-based works
- Designs marketing campaigns
- Tasked to do Font-End Web Development

Interface Designer, Magente BPO Co., Ltd.  
6th Floor, 6780 Jaka Building, Ayala Avenue,  
Ayala Center, Makati City, Philippines  
June 2015 - November 2015

- Part of the Web Development Team
- Does the UI/UX design of mobile app projects

Intern, ABS-CBN Film Productions Inc. (Star Creatives)  
2nd Floor, ELJ Communications Center,  
Eugenio Lopez Drive, Quezon City, Philippines  
January 2015 - March 2015

- Multimedia Intern at the New Media Department
- Does the promotional campaigns & collaterals for upcoming events and films
- Been a production assistant for product shoots for ABS-CBN Store

Layout and Graphic Design Staffer, The Ad Astra  
2nd Floor, Miguel Forbes Cordero BLDG.,  
De La Salle-College of Saint Benilde,  
Taft Campus, Manila, Philippines  
May 2012 - June 2014

- Layouts and designs pages of 2011 to 2013 yearbook
- Does promotional collaterals for the office