Patricia Ann Lazaro-Modina UI/UX Designer

www.lazaropatricia.com info@lazaropatricia.com +63 917 512 7713

WORKEXPERIENCE

Samsung Research / Senior User Experience Designer

2020 - Present, Taguig City, PH

• Designer for various web and mobile app projects of Samsung products. Responsible for overall user experience, create user flows, information architecture and UI components. Member of Samsung CSR and conduct CSR activities within the country.

DXC Technology / Senior UI/UX Designer

2019 – 2020, Taguig City, PH

• Designer for various web and mobile app projects, responsible for overall user experience, create user flows and UI Components

Avaloq / User Experience Designer

2017 - 2018, Makati City, PH

• Lead Designer for mobile banking

GMA Network (GMA New Media) / Web Designer

2015 - 2017, Quezon City, PH

Designer for various web and mobile app projects

ABS-CBN / Multimedia Design Intern

2015, Quezon City, PH

• Social Media Designer, Production Assistant and photo editor

FREELANCE WORK EXPERIENCE

Upmesh.io / Ul Designer

2022 - 2023, Singapore

Team Leni Robredo / Comms Designer

2021 - 2022, Quezon City, PH

Department of Trade and Industry / UI/UX Design Consultant 2021, Makati City, PH

United Nations Development Programme / UI/UX Design Consultant 2021, Mandaluyong City, PH

PLDT Enterprise / UI/UX Designer

2018 - 2019, Makati City, PH

Orange and Crane Innovations Inc. / UI/UX Design Consultant

2017 – 2020, Mandaluyong City, PH

HiVelocity Events / UI Designer

2017 - 2019, Singapore

Metro Manila Film Festival / Graphic Designer (Social Media)

2013, Manila, PH

SKILLS

Design

- Design systems with Adobe XD & Figma
- UI Design and Wireframes with Adobe XD & Figma
- Illustration, mockups and Graphic Design with Adobe Photoshop & Illustrator
- Motion Design with Adobe After Effects

Prototyping

- Rapid prototyping with Keynote,
 Powerpoint & Adobe XD
- Interactive prototype with Adobe XD

Handoff

Design guide with Adobe XD, &
 Zeplin

Collaboration

- Collaboration tools with Azure, JIRA & Confluence
- Flexible and communicative

EDUCATION

De La Salle-College of Saint Benilde / Bachelor of Arts in Multimedia Arts

2011 – 2015, Honorable Mention GPA 3.256/4.000